

It's almost here.



GOP Conference Open House

4.11.13 | 4 - 6 pm

office tours | GOP labs | innovation lounge

what we do

## **TRAINING**

- Member Huddles
- Media and Digital Training
- Policy Education
- Staff Briefings

## **PROMOTING**

- Rapid Response
- Proactive Booking
- Digital Resources
- Radio Row, Blogger Calls, Hackathons

## **EQUIPPING**

- E-Ticket
- Legislative Digest
- Best Practices
- District Staff Webinars & Calls
- Playbook & GOP Jolt

## **MODERNIZING**

- GOP Labs
- Blogger Outreach
- Dynamic Digital Training
- “Meet the Marketers”

202-225-5107